



FinanceMission Heroes – Acquiring Financial Literacy through Play

Dear parents

In Switzerland, more than one fourth of adolescents between the ages of 18 and 24 live in a household with payment arrears.* Adolescents must learn at an early stage to handle money and consumption responsibly in order to avoid debt. Therefore the new curricula include the promotion of financial literacy among secondary school students.

In view of the curricula, the national teachers' organizations LCH and SER have developed the digital learning game FinanceMission Heroes, with the support of the Swiss cantonal banks.

FinanceMission Heroes is not simply a game, but a serious learning opportunity developed by a wide range of experts. It trains the conscious handling of money and personal necessities.

This means that for once, students will be allowed to play a video game in the classroom, because with FinanceMission Heroes they learn to prepare a budget, to reflect purchasing decisions, to differentiate between acquisition costs and follow-up costs, and much more, all in the process of playing the game.

The game itself, however, takes only a small part of the teaching time. The FinanceMission training and learning offer also includes worksheets that support students in deepening the experiences gained while playing the game and applying it to their everyday lives. For further information, visit our website www.financemission.ch, especially the section on frequently asked questions, www.financemission.ch/faq.

By the way: FinanceMission Heroes won a bronze medal at the Best of Swiss Apps Award 2016.

We look forward to your child participating in this learning offer in order to improve financial literacy.

With best regards
Association FinanceMission

Beat W. Zemp

Handwritten signature of Beat W. Zemp in black ink.

President
President Lehrerinnen und
Lehrer Schweiz LCH

Samuel Rohrbach

Handwritten signature of Samuel Rohrbach in blue ink.

Board member
President Syndicat des enseignants
romands SER

* Survey conducted by the Federal Statistical Office